



HUMANITARIAN INNOVATION: SUSTAINABILITY & SCALE

FEB 23 2-6 PM

SUTARDJA DAI HALL, UC BERKELEY

 #SHAREHUMANITY

AGENDA

2:00 pm - 2:15 pm: Welcome and Opening Remarks

- **Faris Natour**, Director, Human Rights & Business Initiative, Center for Responsible Business, UC Berkeley
- **Costas Spanos**, Director, CITRIS

2:15 pm - 3:15 pm: Panel 1: The Humanitarian Challenge

Moderator:

- **Chloe Poynton**, Principal, Article One Advisors

Panelists:

- **Brian Grogan**, Chief, Policy Analysis and Innovation Section, UN OCHA
- **Jim Fruchterman**, Founder and CEO, Benetech
- **Temina Madon**, Executive Director, Center for Effective Global Action
- **Fabio Sergio**, VP and Creative Global Lead, Frog Design

3:15 pm - 3:30 pm: Break

3:30 pm - 5:00 pm: Panel 2: Innovative Solutions

Moderator:

- **Camille Crittenden**, Deputy Director, CITRIS

Panelists:

- **Alison Campbell**, Senior Director for Global Initiatives, Internews
- **Emily Jacobi**, Founder & Executive Director, Digital Democracy
- **Douglas Sabo**, VP, Head of Corporate Responsibility & Philanthropy, Visa

5:00 pm - 6:00 pm: Reception

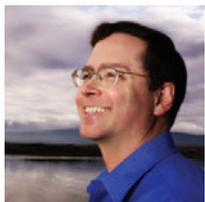


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SPEAKER BIOS



Alison Campbell is currently Internews' Senior Director for Global Initiatives based in Washington, DC, overseeing environmental, health and humanitarian programs. She founded the Internews Burma project in 2001 and started the Internews Burma Journalism School. With a background in journalism and humanitarian relief, she specializes in the design and troubleshooting of media projects in conflict, post conflict, peacebuilding and other transitional environments. Alison has worked in various capacities for Internews most recently as Regional Manager for Africa Programs overseeing projects in Kenya, Nigeria, Ethiopia, Rwanda, Uganda and South Sudan.



Jim Fruchterman is the Founder and CEO of Benetech, a Silicon Valley nonprofit technology company that develops software applications to address unmet needs of users in the social sector. He is the recipient of numerous awards including the MacArthur Fellowship, Caltech's Distinguished Alumni Award, the Skoll Award for Social Entrepreneurship, and the Migel Medal—the highest honor in the blindness field—from the American Foundation for the Blind. Benetech's tools and services have transformed the ways in which people with disabilities access printed information, at-risk human rights defenders safely document abuse, and environmental practitioners succeed in their efforts to protect species and ecosystems.



Brian Grogan has nearly 15 years of experience with the United Nations. He has spent the majority of his UN Career with the Office for the Coordination of Humanitarian Affairs, where he is now the Chief of the Policy Analysis and Innovation Branch. Brian has also served the Organization in short stints in peace missions in Burundi, East Timor, Haiti, and Sierra Leone. Brian holds a Master's in Human Rights from Columbia University.



Emily Jacobi is the Executive Director & Founder of Digital Democracy, a nonprofit organization that seeks to empower marginalized communities to use technology to defend their rights. Beginning her career as a youth journalist at the age of 13, she has led technology, media and research projects in Latin America, West Africa, Southeast Asia and the US. Prior to founding Digital Democracy, she worked for Internews Network, AllAfrica.com and as Assistant Bureau Director for Y-Press.



Temina Madon is Executive Director of the Center for Effective Global Action (CEGA). She has worked as science policy advisor for the National Institutes of Health Fogarty International Center, where she focused on enhancing research capacity in developing countries. She has also served as Science and Technology Policy Fellow for the U.S. Senate Committee on Health, Education, Labor and Pensions, managing an extensive portfolio of global health policy issues. She holds a Ph.D. from UC Berkeley and an S.B. from MIT.



Douglas Sabo is Vice President, Head of Corporate Responsibility and Philanthropy at Visa Inc. In this role, he oversees Visa's global philanthropic strategy, partnerships and programs, with a focus on financial inclusion, financial literacy, humanitarian innovation, community involvement and employee engagement. Sabo also leads the company's corporate responsibility strategy, reporting and communications. Sabo also is a member of the leadership bodies of the Corporate Responsibility Association, the Conference Board's Contributions Council and Net Impact.



Fabio Sergio is the global lead of frog's Social Impact practice, bringing human-centered innovation to collaborations with organizations such as Unicef and the World Economic Forum. With over 15 years of experience at the intersection of design, technology and human aspirations he leads engagements with global market leaders such as GE and Novartis, and helps to evolve frog's creative methods and capabilities. Fabio often speaks at worldwide events, and is a visiting professor at the Politecnico di Milano.