

# CITRIS MEMBERSHIP PROGRAM

“Creating information technology solutions for society’s most pressing challenges.”

The Center for Information Technology Research in the Interest of Society (CITRIS) has engaged with industry partners since its founding in 2001, when it exceeded the state-required matching goals to establish it as one of four University of California Institutes for Science and Innovation. CITRIS leverages the research strengths of University of California campuses at Berkeley, Davis, Merced and Santa Cruz, and operates within the greater ecosystem of the University and the innovative and entrepreneurial spirit of Silicon Valley. The Institute’s mission is to shorten the pipeline between world-class laboratory research and the development of applications, platforms, companies, and even new industries. CITRIS facilitates multi-disciplinary partnerships and collaborations among more than 300 affiliated faculty members, thousands of students, and researchers from over 60 corporations and institutions. Together, we are thinking about information technology in ways that cross traditional boundaries.

CITRIS addresses complex and future-facing issues such as sustainable energy, water and transportation systems; improving the human experience through advances in robotics and automation; modernizing health care delivery; and fostering civic engagement in the digital era. CITRIS represents a bold and exciting vision that engages one of the top university systems in the world to generate social and economic benefit.

### RESEARCH THRUSTS

- Connected Communities
- Health
- People and Robots
- Sustainable Infrastructures

<b>4</b> UC Campuses	<b>80+</b> Core faculty members and 300+ affiliates	<b>50+</b> Start-up companies created	<b>\$90M</b> Leveraged from \$4.8M in university funds
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### CITRIS Testbed Capabilities

MEMS	Rapid Prototyping	Energy Efficiency	Mobile Apps
Wireless Sensor Networks	UAVs	Transportation Systems	Robotics
Health Monitoring	Semiconductors	Smart Grid	Environmental Stewardship

## Access & Engage

### CITRIS Affiliates

- CITRIS overview for your executive team
- Member-exclusive networking events and CITRIS research insights
- UC Berkeley, Davis, Merced and Santa Cruz campus connections
- Access to student groups via select sponsorship and info sessions
- Logo recognition on CITRIS website and relevant materials
- Opportunity to sponsor CITRIS events
- Opportunity for tailored workshops to explore research synergies

Entry-level Affiliate benefits start at \$10,000 per year.

## Research & Innovate

### CITRIS Partners

#### All Affiliate benefits PLUS:

- Tailored workshops to explore research synergies
- Targeted support for research students and/or seed-funded projects
- Collaboration via Visiting Fellow or Visiting Entrepreneur Program
- Seat on relevant Scientific Advisory Boards
- Seat on the CITRIS Industrial Advisory Council
- Opportunity to access relevant labs and test beds

Contact us to discuss a customized package.

Contact:  
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